



# Alex Nascimento

International Speaker, Best-Selling Author and  
Innovation, Crypto/Blockchain Expert





# Alex Nascimento

Alex Nascimento, MA, MBA is a **serial entrepreneur**, international speaker, university professor, bestselling author, crypto & blockchain expert focused on how the Web3 economy will impact businesses.

As a **faculty and co-founder** of “Blockchain at UCLA”, Alex lectures on Blockchain Cryptocurrency Applications in Business and Finance.

In 2018, Nascimento wrote the **bestselling book “The STO Financial Revolution”**, a textbook uncovering regulated & compliant fundraising via Blockchain technology, and he is currently working the 4<sup>th</sup> edition of the book.

Alex got his MBA from UCLA Anderson School of Management and has developed training, marketing, blockchain & Web3 strategies for companies in the **United States, EU, LatAm, and Asia.**

Alex can be found speaking at main **Global Blockchain conferences** and **corporate events** demystifying tokenization of assets, business applications, and investments in blockchain & Web3 technologies for corporate leaders, students, and entrepreneurs.



## Topics

- Digital transformation for a innovation-focused organization.
- How blockchain is being used in innovative enterprise businesses cases.
- Institutional adoption of cryptocurrencies and the future of digital assets.
- How tokenization can monetize and create a new business model.
- Carbon neutral blockchain and the transformation of environmental assets (ESG).
- Metaverse & NFT opportunities for your organization and brand.
- How Central Bank Digital Currency will change the Financial & Payment industries.

# Conference Videos



Labitconf  
Buenos Aires



Blockchain Expo  
Silicon Valley



BlockchainRio  
Rio de Janeiro



MetaWeek  
Dubai



World Economic Forum  
Davos

# Where we are



# Presentations & Keynotes at:

**WOW**  
WORLD OF WEBS  
SUMMIT

DUBAI

WORLD  
ECONOMIC  
FORUM

DAVOS

THE  
OF **FUTURE**  
**FINANCE** CHINA

BEIJING

**bc** **BLOCKCHAIN**  
OPPORTUNITY SUMMIT

NEW YORK

**BEF**  
BLOCKCHAIN  
ECONOMIC  
FORUM

SINGAPORE

**BLOCKCHAINSP**  
FESTIVAL

SÃO PAULO

**BLOCKCHAIN**  
**EXPO**  
NORTH AMERICA

SILICON VALLEY

**AFF**  
亞洲金融論壇  
ASIAN FINANCIAL FORUM  
The Voice in Global Finance

HONG KONG

**UCLAAnderson**  
SCHOOL of MANAGEMENT

LOS ANGELES

# Complete List of Conferences

World Economic Forum - GBBC  
Asia Financial Forum  
Estonia Government Regulator Seminar  
EY Blockchain Global Summit  
Hong Kong Blockchain Week  
CRYPTOBlockCon - ELEV8  
Security Token Summit  
Blockchain Expo Global  
Brazilian Industrial Innovation Congress  
Crypto Invest Summit  
Baikal Blockchain & Crypto Summit  
#PAY Symposium  
BlockTRENDS  
World Crypto Con  
ECO Economics Congress  
CIS - LA Blockchain Week  
World Blockchain Summit  
Block Master  
Banking the Unbanked at UCLA  
Federal General Accounting Office Summit  
Americas Blockchain Summit  
Blockchain Expo North America  
Blockchain STO Workshop at UCLA Anderson  
LABitConf  
BlockCrypto  
CoinAgenda  
Blockchain Rio 2030

Davos  
Hong Kong  
Tallinn, Estonia  
New York  
Hong Kong  
Santa Monica  
Los Angeles  
London  
Sao Paulo, Brazil  
LA Convention Center  
Irkutsk - Russia  
Las Vegas, USA  
Rio de Janeiro  
Las Vegas  
Campinas, Brazil  
Los Angeles  
Dubai  
Sao Paulo  
Los Angeles  
Rio de Janeiro  
Panama City  
Silicon Valley  
Los Angeles  
Montevideo, Buenos Aires  
Sao Paulo  
Dubai, Las Vegas, Puerto Rico  
Rio de Janeiro

Blockchain Unbound  
e-Merge Americas  
Blockchain Economic Forum  
Blockchain Investors Summit  
SIGMA  
CNI SEBRAE Conference  
Blockchain Conf Tech  
Facebook Hearings (GBBC)  
Shanghai Blockchain Conference  
Next Block  
BlockCon  
Cambiatius - Security Tokens Seminar  
Autonomy 2040  
Dubai Decentralized  
Blockchain in Rio Festival  
Unicamp Innovation Conference  
Hong Kong Trade Development Council Mixer  
LATOKEN STO Reception  
3 Tech Summit  
Blockchain Opportunity Summit  
WCC DEV CON  
Sao Paulo Legal Hackers Summit  
Malta Blockchain Summit  
Artificial Intelligence Summit at UCLA  
TechXLR8 Digital Series  
Global Blockchain Foundation  
Gulf Blockchain Week

Tokyo  
Miami  
San Francisco  
Singapore  
Manila  
Sao Paulo  
Atlanta  
Washington, DC  
Shanghai  
Bulgaria  
Santa Monica  
Costa Rica  
Tulum, Mexico  
Dubai  
Rio de Janeiro  
Campinas, Brazil  
Los Angeles  
Moscow  
Dubai  
New York  
Las Vegas  
Sao Paulo  
Malta  
Los Angeles  
London  
Singapore  
Dubai

UCLA



# The STO Financial Revolution

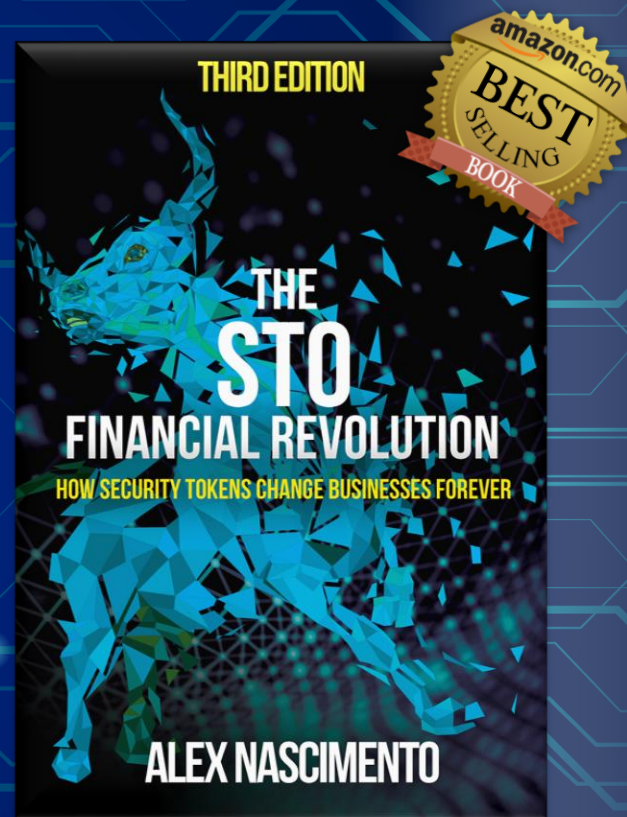
The book **The STO Financial Revolution** demystifies Blockchain applications for businesses and provides priceless insight into how companies, investors, and entrepreneurs can effectively utilize Blockchain technology to gain a competitive advantage in their specific industry, as well as fundraise (regulated and compliant) utilizing Blockchain. The book has been adopted into the University of California Los Angeles – UCLA curriculum and has been presented at multiple international Blockchain conferences.

With the collaboration of over 50 blockchain industry experts, the third edition features exclusive case studies from UNICEF, BTC Pactual, Polymath, Blockchain at UCLA and more.



blockchain  
at ucla

- #1 Amazon Best Seller (USA and Brazil)
- UCLA Blockchain course reading material
- Book promotion on over 50+ Global Blockchain Conferences annually
- Corporate Education Sessions reading material
- Book adopted in course at Colleges and Universities Worldwide



AMAZON UNITED STATES 

AMAZON BRAZIL 

# PRESENTATIONS & KEYNOTES

- **Keynote Address (30 minutes – 1 hour)**
- **Half-day Seminar (up to 3 hours)**
- **Full-day Workshop (up to 6 hours)**

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**Transportation, round-trip airfare, and hotel accommodation are required for booking.**



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